



D6.2 – Updated Dissemination, communication and exploitation plan

Version 2.0

Aug 2025

HISTORY OF CHANGES			
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Project Coordinator	
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Table of Contents

1. Executive summary	2
2. Introduction	3
3. Objectives	3
3.1 Media partner	3
4. Dissemination strategy	4
4.1 Target audience	4
4.2 Dissemination tools	4
5. Communication strategy and activities	10
5.1 Communication plan	10
5.2 Target groups	11
5.3 Communication channels	11
5.4 Results	12

1. Executive summary

The Updated Dissemination, Communication and Exploitation Plan is deliverable 6.2, elaborated within Work Package 6 (WP6) of the TRIP project – Dissemination, exploitation of results and communication activities.

The present plan represents an update to the initial version of the deliverable (D6.1) and outlines the changes undergone as well as the implementation of the plan, with the aim of promoting visibility and accessibility, in order to effectively render the results of the research activities accessible and maximize the overall impact of the project. The present document is the final version of the deliverable elaborated in M36 of the project.

This document contains the essential information showing how we aimed to establish effective communication channels and dissemination methods, simultaneously defining objectives, key audiences and the obtained outcomes.

2. Introduction

Pancreatico-biliary malignancies represent a major health issue worldwide, with high incidence and mortality rates in Central and Eastern Europe, carrying a dismal prognosis in advanced stages. As a result, superior diagnostic and therapeutic modalities are necessary in order to efficiently improve patient outcomes. One of the main issues regarding this aspect is a lack of well-established training programs for practitioners, considering the fact that many of the diagnostic and therapeutic procedures in this field are technically challenging. In this context, the project aims to establish a suitable environment in order to adequately teach trainees from UMFCF in the field of diagnostic, staging and therapeutic procedures employed in patients with pancreatico-biliary tumors by partnering with leading European centers that focus on the discussed matter (RHH in Denmark and ULC in the United Kingdom). Thus, the aim of the project is to enhance the partnership between UMFCF and the aforementioned institutions with the purpose of combining their experience in the field of diagnosis, staging and management of pancreatico-biliary cancers.

3. Objectives

In order to establish an efficient dissemination and communication strategy, a series of objectives needed to be identified. These objectives rely on key questions that had to be answered so as to cover all the relevant aspects. In consequence, the present plan addressed the two following key questions:

- “who?”: defines the key (target) audience
- “how?”: defines the practical methods employed for dissemination and communication

Based on the questions stated above, the main objectives were the following:

- to define the key (target) audiences for dissemination and communication
- to define a tailored, individualized approach (strategy) for each of the dissemination and communication activities, taking into account that these processes exhibit common points as well as key differences
- to identify the most efficient dissemination/communication methods that are best suited to the project and its target audience

3.1 Media partner

Due to the limited formal experience of UMFCF in the traditional and new media landscape and following the recommendations from the first project report to improve on this aspect, it was decided to use part of the funds earmarked for dissemination and communication to contract a third party with vast experience in media and communication, with a special emphasis on medical media and information dissemination in the medical world. Sanatatea Press Group, a leader in the local health media market was contracted for this role and they were instrumental in the communication aspect, contributing to the dissemination component as well.

4. Dissemination strategy

4.1 Target audience

Dissemination and exploitation represent a significant part of the project, aiming at broadcasting the results of the research activity and sharing them with potential users. In accordance, the results of the project were conveyed to early-stage (ESR) and post-doctoral researchers, healthcare professionals, relevant stakeholders and policy-makers.

TARGET GROUP	AIM
Internal staff	creates an environment of safety and teamwork, where shared information about project activities is the constant among project members
ESRs	supports collaboration between ESRs and internal project staff
PhD students	attracts new PhD students towards UMFCF
Users/clients/industry	augments the interest of user, clients and industry in project research results and other relevant activities developed by UMFCF
Policy-makers/stakeholders	helps stakeholders make appropriate use of relevant research results in policy making and to ensure financial sustainability of UMFCF

4.2 Dissemination tools

Dissemination is employed to promote the accessibility of the research activities and to emphasize visibility and accessibility, maximizing the overall impact of the project. In order to achieve a successful dispersal of the relevant information resulted from the research activity to the target audience, the dissemination process entails the use of different tools and methods that need to be adapted to the type of information relayed and the expected audience. These tools will be discussed below.

4.2.1 Project website: a user-friendly, dedicated website was created as a resource to host detailed information about the TRIP project, including its objectives, activities and current progress. It was updated as the project progressed. (<https://tripproject.umfcd.ro/>) Furthermore, basic information about the project is also accessible on the UMFCF official website (<https://umfcd.ro/en/>).

<https://umfcd.ro/en/research-and-development/international-projects/horizon-widera-2021-access-03-twinning-trip-training-in-translational-protocols-for-minimal-invasive-diagnosis-and-therapy-in-pancreaticobiliary-cancers-2020-2025/>

4.2.2 National and international conferences: high-level conferences and congresses, which benefit from important participation of renowned experts, researchers and medical practitioners represent one of the most suitable methods of disseminating information. Early stage researchers from UMFCU attended multiple such events thorough the duration of the project, using this opportunity to network with international faculty experts from important EU institutions.

A list of important attended conferences and congresses is as follows:

Oral presentations / posters (international)

- Badiu S, Saftoiu A, Coman SA, Tabacelia D, Todiroaie A. Dynamic contrast enhanced harmonic endoscopic ultrasound (CEH-EUS) for the diagnosis of focal pancreatic masses. Inflow-time mapping – a novel simplistic objective approach: a pilot study, poster PP 08, UEG Week 2023; United European Gastroenterology Journal 2023; 11 (Supplement 8), Copenhagen, Denmark.
- Papaefthymiou A, Johnson G, Maida M, Gkolfakis P, Ramai D, Facciorusso A, Arvanitakis M, Ney A, Fusai G, Saftoiu A, Tabacelia D, Phillpotts S, Chapman M, Webster G, Pereira SP. Performance and Safety of EUS-Ablation Techniques for Pancreatic Cystic Lesions: A Systematic Review and Meta-analysis, poster, PP 1626; UEG Week 2023; United European Gastroenterology Journal 2023, Vol 11 (S8).
- Manea, Grützmeier SE, Acedo P, Klausen P, Dima SO, Gheorghe C, Pereira S, Vilmann P, Jinga M, Saftoiu A. Pancreatic ductal adenocarcinoma patient derived tumor organoids – a new technology in need of standardization?”, poster, 56th EPC meeting, 26-29 June 2024, Santiago de Compostela, Spain.
- Bunduc S., Marinescu A., Varzaru B, Prodan I., Panait R., Gheorghe C. Poster Presentation - Pancreatic cancer associated with acute pancreatitis, poster, 56th EPC meeting, 26-29 June 2024, Santiago de Compostela, Spain.
- Badiu S, Săftoiu A, Cazimirovitz A, Stoicescu A. One-year Update on: Dynamic Contrast Enhanced Harmonic Endoscopic Ultrasound (CEH-EUS) and Inflow-Time Mapping: Differential Diagnosis and Prognosis of Focal Pancreatic Lesions with Color Parametric Imaging, moderated poster, MP694, United European Gastroenterology Week (UEGW), 12-15 October 2024, Wien, Austria.
- Gruionu LG, Udriștoiu A, Gheorghe EC, Rednic V, Constantin AL, Podină N, Badiu SM, Tabacelia D, Țieranu C, Bejinariu N, Pojoga C, Hagi C, Seicean A, Săftoiu A. Artificial Intelligence-Powered Contrast-Enhanced Endoscopic Ultrasound for Differential Diagnosis of Pancreatic Adenocarcinoma, oral presentation, Abstract # 4254574, Digestive Disease Week (DDW), 2-6 May 2025, San Diego, USA.

Invited presentations (international)

- Săftoiu A. Artificial Intelligence in EUS. EURO-EUS 2023: EUS 2.0th, 1-3 March 2023, Milan, Italy.
- Săftoiu A. EUS as a one-stop shop for pancreatic cancer. EUROSON 2023, 24-26 May 2023, Riga, Latvia.
- Săftoiu A. Bleeding complications in advanced EUS and ERCP procedures: a case series. EURO-EUS 2024, 7-8 March 2024, Milan, Italy.
- Săftoiu A. Future and Direction of Endoscopic Ultrasound. ESGE Days, 25-27 April 2024, Berlin, Germany.

- Săftoiu A. When is Advanced EUS imaging indicated (contrast / RTE / SWE). Nordic EUS Conference, 19-20 September, Copenhagen, Denmark.
- Săftoiu A. Pancreatic tumors: diagnosis, staging, resectability. Ultrasound Learning Area (ULA), United European Gastroenterology Week (UEGW), 12-15 October 2024, Wien, Austria.
- Săftoiu A. New applications for AI in EUS (highlight session EUS). European Society of GI Endoscopy (ESGE) Days 2025, 03-05 April 2025, Barcelona, Spain.
- Săftoiu A. Tumor Staging and 3D Image Reconstruction Techniques. Digestive Disease Week (DDW), 2-6 May 2025, San Diego, USA.

Invited presentations (national)

- Manea I. Organoids – new perspectives in personalized medicine for chronic liver diseases, 11th Update on Hepatology Course, 21-23 March 2024, Bucharest, Romania.
- Saftoiu A. EUS elastography of the liver. 11th Update on Hepatology Course, 21-23 March 2024, Bucharest, Romania.
- Tieranu C, Saftoiu A. Role of artificial intelligence for the evaluation of pancreatic neoplasms. 43rd National Congress of Gastroenterology, Hepatology and Digestive Endoscopy, 27-29 June 2024, Cluj-Napoca, Romania.
- Saftoiu A. Small solid pancreatic lesions: how to diagnose. 43rd National Congress of Gastroenterology, Hepatology and Digestive Endoscopy, 27-29 June 2024, Cluj-Napoca, Romania.
- Balaban V, Jinga M. Pancreatic neuroendocrine neoplasms: one stop shop for management. Oral presentation, 43rd National Congress of Gastroenterology, Hepatology and Digestive Endoscopy, 27-29 June 2024, Cluj-Napoca, Romania.
- Manea I. Pancreatic tumoral organoids obtained from EUS-FNB: a growth and biobanking protocol. Oral presentation, 19th National Gastroenterology and Hepatology Summer School, 10-12 July 2024, Rm. Valcea, Romania.
- Saftoiu A. Early diagnosis of pancreatic cancer. 19th National Gastroenterology and Hepatology Summer School, 10-12 July 2024, Rm. Valcea, Romania.
- Saftoiu A. Future role of EUS in pancreatic disorders. Pancreatic Fest, 6-8 septembrie 2024, București, România.
- Săftoiu A. To do or not to do: ecoendoscopy in cirrhosis with concomitant pancreatic tumors, invited presentation. 12th Update on Hepatology Course, București, 20-22 martie 2025.
- Săftoiu A. The role of contrast-enhanced EUS. Euroson School > From Basic to Contrast Enhanced Ultrasound in Clinical Practice - "THE AMAZING WORLD OF THE BUBBLES", Timișoara, 27-29 martie 2025.
- Săftoiu A. Artificial intelligence (AI) – Revolutionizing Healthcare. Craiova Connects Gastro-NutriDiab-Endocrino-Cardio, Craiova, 10-12 aprilie 2025
- Săftoiu A. How can I use US in pancreatic pathology, invited presentation, WFUMB course. A XXVIII-a Conferință Națională a Societății Române de Ultrasonografie în Medicină și Biologie (SRUMB), Iași, 25-26 aprilie 2025.
- Săftoiu A. EUS cu FNA/FNB + avantajele imagistice ale EUS. A XXVIII-a Conferință Națională a Societății Române de Ultrasonografie în Medicină și Biologie (SRUMB), Iași, 25-26 aprilie 2025.

- Săftoiu A. Rolul AI și al noilor tehnologii în ecoendoscopie. A XXVIII-a Conferință Națională a Societății Române de Ultrasonografie în Medicină și Biologie (SRUMB), Iași, 25-26 aprilie 2025.
- Săftoiu A, Badiu S. Evaluarea ecografică a eficienței drenajelor în colecțiile peri-pancreatice. A XXVIII-a Conferință Națională a Societății Române de Ultrasonografie în Medicină și Biologie (SRUMB), Iași, 25-26 aprilie 2025.
- Săftoiu A. Elastografia ecoendoscopică, invited presentation. A XXVIII-a Conferință Națională a Societății Române de Ultrasonografie în Medicină și Biologie (SRUMB), Iași, 25-26 aprilie 2025.

4.2.3 Publications: 21 scientific papers were elaborated in conjunction with project partners and published in high-impact journals, 18 of them with open access, totaling over 40000 views as of 30 August 2025. The published article list is as follows:

No	Articles	Open access
1	Grützmeier SE, Kovacevic B, Vilmann P, Rift CV, Melchior LC, Holmström MO, Brink L, Hassan H, Karstensen JG, Grossjohann H, Chiranth D, Toxværd A, Hansen CP, Høgdall E, Hasselby JP, Klausen P. Validation of a Novel EUS-FNB-Derived Organoid Co-Culture System for Drug Screening in Patients with Pancreatic Cancer. Cancers (Basel) 2023;15(14):3677. doi: 10.3390/cancers15143677.	YES
2	Papaefthymiou A, Johnson GJ, Maida M, Gkolfakis P, Ramai D, Facciorusso A, Arvanitakis M, Ney A, Fusai GK, Saftoiu A, Tabacelia D, Phillpotts S, Chapman MH, Webster GJ, Pereira SP. Performance and Safety of EUS Ablation Techniques for Pancreatic Cystic Lesions: A Systematic Review and Meta-Analysis. Cancers (Basel) 2023;15(9):2627. doi: 10.3390/cancers15092627.	YES
3	Varzaru B, Iacob RA, Bunduc S, Manea I, Sorop A, Spiridon A, Chelaru R, Croitoru A, Topala M, Becheanu G, Dumbrava M, Dima S, Popescu I, Gheorghe C. Prognostic Value of Circulating Cell-Free DNA Concentration and Neutrophil-to-Lymphocyte Ratio in Patients with Pancreatic Ductal Adenocarcinoma: A Prospective Cohort Study. Int J Mol Sci 2024;25(5):2854. doi: 10.3390/ijms25052854.	YES
4	Balaban DV, Coman LI, Balaban M, Costache RS, Jinga M. Novel Insights into Postoperative Surveillance in Resected Pancreatic Cystic Neoplasms-A Review. Diagnostics (Basel) 2024 ;14(10):1056. doi: 10.3390/diagnostics14101056.	YES
5	Balaban DV, Coman L, Marin FS, Balaban M, Tabacelia D, Vasilescu F, Costache RS, Jinga M. Metastatic Renal Cell Carcinoma to Pancreas: Case Series and Review of the Literature. Diagnostics (Basel) 2023;13(8):1368. doi: 10.3390/diagnostics13081368.	YES
6	Balaban DV, Coman L, Balaban M, Zoican A, Puscasu DA, Ayatollahi S, Mihalteanu E, Costache RS, Ionita-Radu F, Jinga M. Glycemic Abnormalities in Pancreatic Cystic Lesions - A Single-Center Retrospective Analysis. Gastroenterology Insights 2023, 14(2), 191-203; https://doi.org/10.3390/gastroent14020015	YES
7	Grützmeier SE, Sodal HMM, Kovacevic B, Vilmann P, Karstensen JG, Klausen P. EUS-guided biopsies versus surgical specimens for establishing patient-derived pancreatic cancer organoids:	

	a systematic review and meta-analysis. Gastrointest Endosc 2024 Apr 7;S0016-5107(24)00232-3. doi: 10.1016/j.gie.2024.04.012. Online ahead of print. PMID: 38593932	
8	Fogarasi M, Dima S. Immunomodulatory Functions of TNF-Related Apoptosis-Inducing Ligand in Type 1 Diabetes. Cells 2024, 13, 1676. https://doi.org/10.3390/cells13201676	YES
9	Saizu I, Cotruta B, Iacob RA, Bunduc S, Saizu RE, Dumbrava M, Pietroreanu C, Becheanu G, Grigorie D, Gheorghe C. A Model to Predict Diagnosis of Pancreatic Neuroendocrine Tumors based on EUS imaging features. Acta Endocrinol (Bucharest) 2023 Oct-Dec;19(4):407-414. doi: 10.4183/aeb.2023.407. Epub 2024 Jun 24. PMID: 38933251; PMCID: PMC11197819.	YES
10	Pavalean MC, Ionita-Radu F, Jinga M, Costache RS, Balaban DV, Patrascu M, Chirvase M, Maniu I, Gaman L, Bucurica S. Ferritin and Ferritin-to-Hemoglobin Ratio as Promising Prognostic Biomarkers of Severity in Acute Pancreatitis-A Cohort Study. Biomedicines 2024 Jan 4;12(1):106. doi: 10.3390/biomedicines12010106. PMID: 38255211.	YES
11	Balaban M, Balaban DV, Enache I, Nedelcu IC, Jinga M, Gheorghe C. Impact of Serum Glucose Levels on Outcomes in Acute Pancreatitis: A Retrospective Analysis. Medicina (Kaunas) 2024 May 24;60(6):856. doi: 10.3390/medicina60060856. PMID: 38929473	YES
12	Bucurica S, Nancoff AS, Moraru MV, Bucurica A, Socol C, Balaban DV, Mititelu MR, Maniu I, Ionita-Radu F, Jinga M. Digestive Amyloidosis Trends: Clinical, Pathological, and Imaging Characteristics. Biomedicines . 2024 Nov 17;12(11):2630. doi: 10.3390/biomedicines12112630.	YES
13	Podină N, Gheorghe EC, Constantin A, Cazacu I, Croitoru V, Gheorghe C, Balaban DV, Jinga M, Țieranu CG, Săftoiu A. Artificial Intelligence in Pancreatic Imaging: A Systematic Review. United European Gastroenterol J 2025 Feb;13(1):55-77. doi: 10.1002/ueg2.12723. Epub 2025 Jan 26. PMID: 39865461	YES
14	Tacelli M, Lauri G, Tabacelia D, Tieranu CG, Arcidiacono PG, Săftoiu A. Integrating artificial intelligence with endoscopic ultrasound in the early detection of bilio-pancreatic lesions: Current advances and future prospects. Best Pract Res Clin Gastroenterol 2025 Feb;74:101975. doi: 10.1016/j.bpg.2025.101975. Epub 2025 Jan 4. PMID: 40210329	
15	Tieranu CG, Balaban DV, Tabacelia D, Klimko A, Gheorghe C, Pereira SP, Jinga M, Săftoiu A. Endoscopic Ultrasound-Guided Radiofrequency Ablation for Pancreatic Adenocarcinoma: A Scoping Review with Meta-Analysis. Diagnostics (Basel) 2025 Feb 11;15(4):437. doi: 10.3390/diagnostics15040437. PMID: 40002589	YES
16	Tabacelia D, Robles-Medranda C, Klimko A, Pereira SP, Vilmann P, Voermans RP, Săftoiu A, Tieranu CG, Stroescu C. Technical Feasibility of Microwave Ablation in Pancreatic Tumors: A Scoping Review of Procedural Efficacy and Safety. Cancers (Basel) 2025 Mar 31;17(7):1197. doi: 10.3390/cancers17071197. PMID: 40227787	YES
17	Fogarasi M, Roman C, Dima S. Development of vectors for reformatting scFv fragments derived from phage display libraries into native IgG1 structures for in vivo imaging and therapeutic applications. J Immunol Methods . 2025 Jun 20;542:113899. doi: 10.1016/j.jim.2025.113899. PMID: 40545132	

18	Grigore M, Balaban DV, Jinga M, Ioniță-Radu F, Costache RS, Dumitru AL, Maniu I, Badea M, Gaman L, Bucurică S. Hypertriglyceridemia-Induced and Alcohol-Induced Acute Pancreatitis-A Severity Comparative Study. Diagnostics (Basel) . 2025 Apr 1;15(7):882. doi: 10.3390/diagnostics15070882. PMID: 40218233; PMCID: PMC11988868.	YES
19	Balaban M, Balaban DV, Mănucu G, Bucurică SN, Costache RS, Ioniță-Radu F, Jinga M, Gheorghe C. Groove Pancreatitis in Focus: Tumor-Mimicking Phenotype, Diagnosis, and Management Insights. J Clin Med . 2025 Feb 27;14(5):1627. doi: 10.3390/jcm14051627. PMID: 40095606; PMCID: PMC11901001.	YES
20	Coman LI, Balaban DV, Dumbravă BF, Păunescu H, Marin RC, Costescu M, Dima L, Jinga M, Coman OA. Targeting Oxidative Stress in Acute Pancreatitis: A Critical Review of Antioxidant Strategies. Nutrients . 2025 Jul 22;17(15):2390. doi: 10.3390/nu17152390. PMID: 40805976; PMCID: PMC12348896.	YES
21	Balaban M, Balaban DV, Enache I, Nedelcu IC, Jinga M, Gheorghe C. From Inflammation to Dysfunction: The Impact of a First Acute Pancreatitis Episode on Pancreatic Function. Journal of Clinical Medicine . 2025 Jul 11;14(14):4932.	YES

4.2.4 Post-graduate training courses:

4 courses were organized by UMFCF in the framework of the TRIP project in November 2023, March 2024, August 2024 and November 2024. These courses included theoretical expositions and hands-on training on 3D simulated and synthetic models as well as ex-vivo animal models. Detailed event schedules and participation are found in the corresponding deliverables of WP3.

4.2.5 Workshops:

3 workshops with hands-on training and live-demo were organized by UMFCF, with attendance of EU experts from the partner centers in September 2023, August 2024 and August 2025. This showcased the research potential of UMFCF to national and international partners. Detailed event schedules and participation are found in the corresponding deliverables of WP3.

4.2.6 Summer school:

UMFCD organized one summer-school type activity in 22-26 August 2023 and another in 7-10 August 2024 (this second one comprised of a back-to-back post graduate course and workshop), with participations of EU experts from partner centers. The summer schools included theoretical courses and hands-on activities. Detailed event schedules and participation are found in the corresponding deliverables of WP3.

4.2.7 Webinars and live video courses

6 webinars with national and international participation were held in November 2022, June 2023, November 2023, July 2024, November 2024 and March 2025. Detailed event schedules and participation are found in the corresponding deliverables of WP3.

5. Communication strategy and activities

The communication activities of the TRIP project are complementary to the communication strategy of UMF Carol Davila. The strategy sets the overall concept and framework of how the institution should communicate and engage with the relevant audiences. Based on the planned measurements and expected impact of the project, the communication plan of the project was continually evaluated and adjusted. The underlying goal of the communication is to contribute to the outstanding reputation of UMF Carol Davila and increase awareness of the institution with relevant target groups. Plan updates and implementation were done in coordination with the contracted media partner Sanatatea Press Group.

5.1 Communication plan

Corresponded to the UMFCD communication strategy and included:

- **increasing awareness of the UMFCD**, partners (UCL / RHH) and the scientific area of the project;
- **drawing the attention of national governments, regional authorities** and other public and private funding sources to the need for and ultimate benefits of our research;
- **encouraging highly skilled scientists and students** to join partner institutes/hospitals;
- **enhancing the reputation and visibility of UMFCD** at local, national and international levels;
- **exploiting research results and outcomes**;
- **generating market demand** for the innovative services developed and offered.

The basic role of communication and marketing is to help support the reputation of the UMFCD. The reputation is built on high-quality outputs and positioned and delivered with consistently high standards across the organization. Proper communication and marketing should tell the stories of UMFCD in the most compelling and attractive way, which will be appealing to relevant target groups (see below). The reputation and brand strength of UMFCD rely upon the actual and, thanks to the project, increased research performance of the institution, and also upon the experience of students, early stage researchers and other important players within the institution. Communication is included in the Action Plan of the project and is part of WP6.

5.2 Target groups

The target groups of our communication strategy are relatively broad and diverse. To simplify the communication, targeting and development of communication channels, we grouped the target audiences and individuals we planned to reach into six main target groups:

- Internal staff – to create an internal culture of strong teamwork and inform staff about key activities and possible changes
- PhD students – to support a collaborative culture among early stage researchers and staff, to attract new PhD students and to retain the interest of alumni in UMFCF activities.
- Users, clients and industry – to increase the interest of users, clients and industry in research results, services and relevant activities of UMFCF.
- Policy-makers and stakeholders – to help the stakeholders adopt and use relevant research results in policy making and to ensure the financial sustainability of UMFCF.
- Media – to explain to the media the scientific problems and to position UMFCF as a contact point for relevant scientific and societal questions.
- General public – to explain to the general public the sense and importance of science and to increase awareness of UMFCF as a socially responsible institution.

5.3 Communication channels

Channels are the different paths through which the stakeholders are reached with information or communicate with or within UMFCF. Channels can be oral or written, printed or digital. After considering recommendations following the first project review the communication strategy describes which channels should be prioritized and assumed quantifiable key performance indicators (KPI). The channels of UMFCF communication are following:

- **UMFCF website** – the website contains relevant information about TRIP proposal, e-newsletter, links to partners, short movies, interviews and news; **KPI: 1000 visits over project duration**
- Intranet & other internal communication platforms – the intranet provides a tool for internal communication, provides the necessary information for the internal staff and students and access to all relevant documents;
- Professional websites (ResearchGate, Google Scholar, OpenAIRE) - relevant information presented on professional websites and research related portals; **KPI: a total of 2000 visits of all related portal and websites over project duration**
- Events for professional public and general public (Congres UMFx2, WS Cph, other national + international congresses > SNVGH) – e.g. workshops, seminars, congresses, trainings or summer schools, the European Researchers' Nights and Open Days which aim either at the general public or specifically at prospective early-stage researchers (ESRs); **KPI: at least 10 events attended over project duration**
- Events for internal staff and ESRs (WSx2, PGCx3, webinars x6, summer school) – these events are one of the basic channels of the internal communication supporting the creation of common culture where all the staff and students are part of the team, take their role in delivering the results and contribute to the UMFCF goals; **KPI: at least 10 events attended over project duration**
- Presentations at conferences – talks, posters, session presentations at conferences such as ESGE Days, EUROSOL congresses and schools, EAES congress, UEG Week, DDW; **KPI: at least 20 conferences attended over project duration**

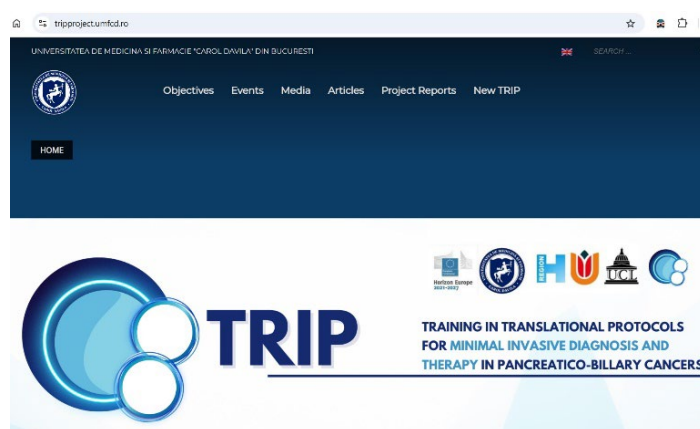
- Print media – including leaflets and brochures – physical and pdf versions to be distributed at project events, conferences, summer schools, etc.; **KPI: At least 2000 online views (digital versions) and distributed to at least 3000 people at events (physical version)**
- Public media –local and national media will be used as a channel to the general public. The media used will be selected based on the target audience and message to be communicated; **KPI: 4 press releases, 4 videos/interviews**
- Social media – relevant social media used to publicize the project and UMFCd. The usage of LinkedIn, Facebook and Twitter is expected based on the nature of the message to be communicated; **KPI: > 20,000 combined views on social media**

5.4 Results

A comprehensive and integrated traditional media and social media campaign was undertaken with the help of the contracted media experts. This included the following:

5.4.1 A user-friendly, **dedicated website** was created as a resource to host detailed information about the TRIP project, including its objectives, activities and current progress. It was updated as the project progressed (<https://tripproject.umfcd.ro/>). This was the most easily accessible communication channel and served to inform all target group.

The website's landing page contains the project summary and detailed information. Dedicated subpages are available for project OBJECTIVES | EVENTS | MEDIA | ARTICLES | REPORTS | NEW-TRIP making it easier to access the data of interest.



5.4.2 In order to attract new PhD students and to retain the interest of alumni in UMFCd, **physical flyers** containing project information were distributed at in person medical conferences. **3000 flyers** were distributed as follows:

National events:

Craiova Connects 2025 (UMF Craiova);
 National Congress of Romanian Diabetes, Nutrition and Metabolic Diseases, 2025 edition
 Stop Cancer Conference, 2025
 National Gastroenterology and Hepatology Congress, 2025
 Up to Date in Hepatology course, 2025
 Romanian Society of Medicine and Biology Ultrasonography Congress, 2025

International events:
ESGE Days 2025 Barcelona, Spain

Distributed Leaflet:



**TRAINING ÎN PROTOCOALE
TRANSLAȚIONALE PENTRU DIAGNOSTICUL ȘI
TRATAMENTUL MINIM-INVAZIV ÎN
CANCERELE PANCREATICO-BILIARE**

Universitatea de Medicină și Farmacie „Carol Davila” din București este coordonatorul proiectului TRIP, având
afiliate Spitalul Universitar de Urgență Elias, Institutul Clinic Fundeni și Spitalul Universitar de Urgență Militar Central
„Dr. Carol Davila”.

Partenerii strategici internaționali sunt: Copenhagen University Hospital Herlev (Danemarca), University College of
London (Regatul Unit al Marii Britanii și al Irlandei de Nord) și Amsterdam University Medical Center (Țările de Jos).

Perioada de implementare a proiectului este 1 septembrie 2022 – 31 august 2025.

TRIPPROJECT.UMFCD.RO




**TRAINING ÎN PROTOCOALE
TRANSLAȚIONALE PENTRU DIAGNOSTICUL ȘI
TRATAMENTUL MINIM-INVAZIV ÎN
CANCERELE PANCREATICO-BILIARE**

**AFĂ MAI MULTE
DESPRE PROIECT
SCANÂND CODUL QR:**



PROIECTUL TRIP „TRAINING IN TRANSLATIONAL PROTOCOLS FOR MINIMAL INVASIVE DIAGNOSIS AND THERAPY IN PANCREATICO-BILIARY CANCER” este finanțat integral de
Uniunea Europeană în cadrul programului HORIZON E.C., „fostul participare și sprijinul european” / PROIECTUL ECU/101022 - HORIZON - WISER-2021 ACCESS-20



**TRAINING ÎN PROTOCOALE TRANSLAȚIONALE PENTRU
DIAGNOSTICUL ȘI TRATAMENTUL MINIM-INVAZIV
ÎN CANCERELE PANCREATICO-BILIARE**

**UN PROGRAM DE CERCETARE INOVATOR, CARE ÎȘI
PROPUNE SĂ ÎMBUNĂȚEASCĂ MODUL ÎN CARE SUNT
ABORDATE DIAGNOSTICUL ȘI TRATAMENTUL CANCERELOR
PANCREATICO-BILIARE PRIN:**



**DEZVOLTAREA STRATEGIILOR DE
SCREENING PENTRU CANCERUL
PANCREATIC**



**DEZVOLTAREA INTERVENȚIILOR
ENDOSCOPICE MINIM INVAZIVE FOLOSITE
ÎN DIAGNOSTICAREA PRECOCE**



**STADIALIZAREA CANCERELOR
PANCREATICO-BILIARE**



**DEZVOLTAREA TERAPIEI
PERSONALIZATE**



**TRAINING ÎN PROTOCOALE TRANSLAȚIONALE PENTRU
DIAGNOSTICUL ȘI TRATAMENTUL MINIM-INVAZIV
ÎN CANCERELE PANCREATICO-BILIARE**

**MEDICII ȘI CERCETĂTORII INTERESAȚI DE PATOLOGIA
PANCREATICO-BILIARĂ AU ACCES LA O PLATFORMĂ DE
FORMARE PROFESIONALĂ & EDUCAȚIE MEDICALĂ LA CEL MAI
ÎNALT NIVEL, CARE INCLUDE:**



**CURSURI
POSTUNIVERSITARE**



WORKSHOPURI



WEBINARII

**SCANAȚI CODUL QR
PENTRU TOATE
DETAIIILE:**



5.4.3 Web banners were also published on Sanatatea.Online/Learning, a medical events platform, with exclusive access for medical professionals and which has over **35,000 users (registered healthcare professionals)**. While deployed these banners accumulated over **2000 unique views and over 300 clicks** which resulted to direct access to the project website. The banners used are reproduced below.



V1 – Banner Web



V2 – Banner Web



V3 – Banner Web

5.4.4 To increase the interest of users, clients and industry in research results, services and relevant activities of UMFCĐ as well as attract the attention of policy makers a **press communicate** was published on 20.12.2024 that was subsequently shared **by 7 press agencies**. The press briefing and the agencies that shared can be found below.

Press briefing



TRAINING IN TRANSLATIONAL PROTOCOLS FOR MINIMAL INVASIVE DIAGNOSIS AND THERAPY IN PANCREATO-BILIARY CANCERS



TRAINING IN TRANSLATIONAL PROTOCOLS FOR MINIMAL INVASIVE DIAGNOSIS AND THERAPY IN PANCREATO-BILIARY CANCERS

COMUNICAT DE PRESĂ

Universitatea de Medicină și Farmacie „Carol Davila” din București desfășoară un proiect internațional dedicat cercetării în cancerul pancreatico-biliar, alături de parteneri din Danemarca, Regatul Unit al Marii Britanii și Țările de Jos:

Training în Protocoale Translaționale pentru Diagnosticul și Tratatamentul Minim-Invaziv în Cancerul Pancreatico-Biliar

Cancerul pancreatico-biliar reprezintă o problemă gravă de sănătate la nivel european, cu incidență în creștere în multe țări europene, în particular în Europa Centrală și de Est, unde ratele de incidență și mortalitate sunt mai ridicate. Aceste forme de cancer prezintă un prognostic nefavorabil în stadiile avansate ale bolii, iar pentru a îmbunătăți semnificativ supraviețuirea pacienților, este nevoie de abordări inovatoare în diagnostic și tratament, potrivit specialiștilor.

În contextul lipsei unor programe de formare bine stabilite pentru medicii din specialitățile implicate în tratarea pacienților cu astfel de afecțiuni, Universitatea de Medicină și Farmacie „Carol Davila” din București desfășoară alături de parteneri internaționali, proiectul TRIP – Training în Protocoale Translaționale pentru Diagnosticul și Tratatamentul Minim-Invaziv în Cancerul Pancreatico-Biliar.

TRIP este un proiect finanțat cu fonduri europene, care își propune să consolideze infrastructura de cercetare a Universității de Medicină și Farmacie „Carol Davila” din București în România, precum și parteneriatul său strategic și cel al spitalelor afiliate, implicate în proiect – Spitalul Universitar de Urgență Elias, Institutul Clinic Fundeni și Spitalul Universitar de Urgență Militar Central „Dr. Carol Davila” – cu lideri omologi internaționali din Uniunea Europeană: Copenhagen University Hospital Herlev (Danemarca), University College of London (Regatul Unit al Marii Britanii și al Irlandei de Nord) și Amsterdam University Medical Center (Țările de Jos).

Astfel, prin parteneriatul cu aceste centre europene de top, medicii tineri și cercetătorii Universității de Medicină și Farmacie „Carol Davila” din București beneficiază de o experiență amplă, cumulativă, în domeniul procedurilor de diagnostic, stadializare și management terapeutic personalizat al pacienților cu afecțiuni pancreatico-biliare maligne.

Obiectivul general vizează îmbunătățirea colaborării științifice între aceste instituții, pentru a utiliza expertiza fiecăreia în ceea ce privește dezvoltarea strategiilor de screening pentru cancerul pancreatic, intervențiile endoscopice minim invazive folosite în diagnosticarea precoce și stadializarea cancerelor pancreatico-biliare, precum și terapia personalizată.

Prin consolidarea excelenței în cercetare, proiectul TRIP își propune să plaseze Universitatea de Medicină și Farmacie „Carol Davila” în avangarda cercetării în domeniul cancerului pancreatic. Astfel, prin dezvoltarea de noi instrumente și tehnologii ale medicinei de precizie, cercetătorii contribuie la îmbunătățirea diagnosticului precoce și personalizarea tratamentelor, oferind astfel pacienților o șansă mai mare la vindecare.

Pentru a atinge acest obiectiv ambițios, proiectul se bazează pe extinderea colaborărilor internaționale. Prin parteneriate strategice cu instituții de renume mondial, cercetătorii români beneficiază de acces la infrastructură de ultimă generație, tehnologii inovatoare și cele mai recente descoperiri științifice în domeniu. Acest schimb de

cunoștințe și experiență permite dezvoltarea de noi abordări terapeutice, mai eficiente și mai puțin invazive pentru pacienți.

În paralel, proiectul stimulează creșterea competitivității Universității de Medicină și Farmacie „Carol Davila” din București prin participarea la competiții naționale și internaționale pentru obținerea de finanțare. Astfel, se va asigura o finanțare sustenabilă a cercetării în domeniu, iar poziția României în peisajul internațional al cercetării se va consolida.

De asemenea, organizarea de workshop-uri, conferințe și publicarea de articole științifice în cadrul proiectului stimulează dezvoltarea profesională a tinerilor cercetători și contribuie la consolidarea Universității de Medicină și Farmacie „Carol Davila” drept centru de excelență și inovație în cercetarea în domeniul patologiei pancreatico-biliare.

DESPRE PROIECT

Proiectul TRIP „TRAINING IN TRANSLATIONAL PROTOCOLS FOR MINIMAL INVASIVE DIAGNOSIS AND THERAPY IN PANCREATO-BILIARY CANCERS” este finanțat integral de Uniunea Europeană în cadrul programului HORIZON 4.1. „Widening participation and spreading excellence” / Proiectul 101079210 - HORIZON - WIDERA-2021-ACCESS-03.

Universitatea de Medicină și Farmacie „Carol Davila” din București este coordonatorul proiectului, având afiliate Spitalul Universitar de Urgență Elias, Institutul Clinic Fundeni și Spitalul Universitar de Urgență Militar Central „Dr. Carol Davila”. Partenerii strategici internaționali sunt: Copenhagen University Hospital Herlev (Danemarca), University College of London (Regatul Unit al Marii Britanii și al Irlandei de Nord) și Amsterdam University Medical Center (Țările de Jos).

Perioada de implementare a proiectului este 1 septembrie 2022 – 31 august 2025.

Press agencies that shared the briefing

MEDIA	PROFILE	LINK
AGERPRES	PRESS AGENCIES	https://www.agerpres.ro/agerpres/2024/12/20/comunicat-de-presa-universitatea-de-medicina-si-farmacie-carol-davila-din-bucuresti--1406157
RO HEALTH REVIEW	HEALTH	https://rohealthreview.ro/umf-carol-davila-proiect-international-dedicat-cercetarii-in-cancerule-pancreatico-biliare/
SĂNĂTATEA.TV	HEALTH	https://sanatatea.tv/proiect-international-dedicat-cercetarii-in-cancerule-pancreatico-biliare-desfasurat-de-umf-carol-davila/
MEDICHUB.RO	HEALTHCARE-HEALTHCARE PROFESSIONALS	https://www.medichub.ro/stiri/umfcd-se-implica-in-cercetarea-in-cancerule-pancreatico-biliare-id-10400-cmsid-2?srsId=AfmBOorMSbIL_ynUBz_ao8hWEZRWrwS5hCbXpgiEu4pTHFOevonWYe2o
360MEDICAL.RO	HEALTHCARE-HEALTHCARE PROFESSIONALS	https://www.360medical.ro/sistem-sanitar/sistem-public/cercetatorii-de-la-umf-carol-davila-vor-beneficia-de-expertiza-de-la-centre-occidentale-de-top-privind-cancerule-pancreatico-biliare-21902047
ACTUALITATE.ORG	GENERAL	https://actualitate.org/stire-360medical.ro/stiri/cercetatorii-de-la-umf-carol-davila-vor-beneficia-de-expertiza-de-la-centre-occidentale-de-top-privind-cancerule-pancreatico-biliare/2024/12/20/
AMOS NEWS	GENERAL	https://www.amosnews.ro/universitatea-de-medicina-si-farmacie-carol-davila-din-bucuresti-desfasoara-un-proiect-international-dedicat-cercetarii-in-cancerule-pancreatico-biliare/

5.4.5 The reach was increased by **promoting individual events** (webinar, courses, workshops) in general and health dedicated **media channels and newsletters**. A list of sponsored promotions can be found below.

ARTICLES:

<https://rohealthreview.ro/umf-carol-davila-organizeaza-webinarul-screening-ul-si-diagnosticul-timpuriu-al-cancerului-pancreatic/>

UMF „Carol Davila” organizează webinarul „Screening-ul și Diagnosticul Timpuriu al Cancerului Pancreatic”

Stiri · 19 Iulie 2024 · Mateescu Cristi

TRIP Webinar
Chairmen:
MARIANA JINGA, CRISTIAN GHEORGHE

- Advances in AI and Machine Learning for Early Detection
ADRIAN SĂFTOIU
- High-Risk Individual Screening Protocols
ROGIER VOERMANS
- Role of Biomarkers and Liquid Biopsies in Early Detection
STEPHEN PEREIRA
- Challenges and Future Directions in Pancreatic Cancer Diagnosis
CRISTIAN TÎERANU, VASILE BALABAN

PANCREATIC CANCER SCREENING AND EARLY DIAGNOSIS
25th of July 2024, 18:00 EET

WEBINAR SUPPORTED BY THE EUROPEAN UNION, PROJECT: 101070210 - TRIP - HORIZON - HORIZON-2021-ACCORD-03
TRIP - TRAINING IN TRANSLATIONAL PROTOCOLS FOR MINIMAL INVASIVE DIAGNOSIS AND THERAPY IN PANCREATICO-BILIARY CANCERS

SHARING

Universitatea de Medicină și Farmacie „Carol Davila” din București organizează joi, 25 Iulie,

<https://sanatatea.tv/diagnosticarea-precoc-a-tumorilor-pancreatice-printre-subiectele-abordate-la-workshopul-practical-approach-in-pancreaticobiliary-diseases/>

SĂNĂTATEA STIRI DIN DOMENIUL SĂNĂTĂȚII | ACASA | FLUX DE STIRI | VIDEO | EDITORIALE

Diagnosticarea precoce a tumorilor pancreatice, printre subiectele abordate la workshopul „Practical Approach in Pancreaticobiliary Diseases”

De către Mateescu Cristi · 03/08/2024

WORKSHOP
Practical Approach in Pancreaticobiliary Diseases

Screening and Early Diagnosis Strategies

Advanced Imaging and Techniques

CENTER OF INNOVATION AND EHEALTH
UMF CAROL DAVILA BUCHAREST, RO

07-08TH AUGUST 2024

TRIP

<https://rohealthreview.ro/84768-2/>

Știință și aplicații practice, bazate pe tehnologie medicală de vârf, în cadrul cursului postuniversitar **NEW TECHNOLOGIES IN PANCREATICOBIILIARY DISEASES**

Stiri · 5 august 2024 · Mateescu Cristi

POSTGRADUATE COURSE

New Technologies in Pancreaticobiliary Diseases

Cutting-Edge Procedures and Techniques

Integrative Approach and Debates

CENTER OF INNOVATION AND EHEALTH
UMF CAROL DAVILA BUCHAREST, RO

9-10TH AUGUST 2024

TRIP

<https://sanatatea.tv/screening-ul-si-diagnosticul-timpuriu-al-cancerului-pancreatic-webinar-organizat-de-universitatea-de-medicina-si-farmacie-carol-davila-din-bucuresti/>



<https://rohealthreview.ro/workshop-practical-approach-in-pancreaticobiliary-diseases-in-cadrul-scolii-de-vara-trip-2-la-centrul-de-inovatie-si-ehealth-al-umfcd/>



<https://rohealthreview.ro/stiinta-si-ateliere-de-lucru-timp-de-patru-zile-la-universitatea-de-medicina-si-farmacie-carol-davila/>



NEWSLETTER

<https://mailchi.mp/8d1ea3b7fc99/ora-1800-astzi-19-noiembrie-2024-webinar-neoplasme-chistice-pancreatice>

WEBINAR

CHAIRMAN:
MARIANA JINGA, CRISTIAN GHEORGHE

NOVEMBER 19TH 2024 17:00 CET

Diagnosis of Cystic Pancreatic Lesions: Guidelines and Imaging
Adrian Săftoiu

EUS-Guided FNA/FNB: Techniques and Clinical Applications
Peter Vilmann

Pathology and Molecular Evaluation of EUS-Guided Samples
Nona Bejinariu

Minimally Invasive Therapy for Cystic Pancreatic Lesions
Stephen Pereira

Webinar | NEOPLASME CHISTICE PANCREATICE

In cadrul proiectului TRIP - Training In Translational Protocols For Minimal Invasive Diagnosis And Therapy In Pancreatico-Biliary Cancers, coordonat de către Universitatea de Medicină și Farmacie „Carol Davila” din București

Moderatori: prof. univ. dr. Mariana Jinga, prof. univ. dr. Cristian Gheorghe

AGENDĂ WEBINAR

>>> Astăzi, 19 noiembrie 2024, ora 18:00

>>> Exclusiv ONLINE, pe platforma ZOOM

Webinarul este destinat profesioniștilor din domeniul medical: **medici gastroenterologi,**

5.4.6 Social media was utilized, with tailored posts that promoted the project and its component events. Samples of social media promotion are linked below.

<https://www.facebook.com/photo/?fbid=122124554120441638&set=a.122123082368441638>

<https://www.facebook.com/photo?fbid=122127479792441638&set=a.122123082368441638>

<https://www.facebook.com/share/p/1AadZTRfFE/>

<https://www.facebook.com/share/p/1AfpACJLPb/>

<https://www.facebook.com/share/p/17seekUD9M/>

<https://www.facebook.com/share/p/19uQXphVBN/>

<https://www.facebook.com/share/p/19Vu8vZe4U/>

5.4.7 An article promoting the project was published on the webpage of the Romanian Society of Gastroenterology and Hepatology, a most prestigious national association. The article can be found at the link: <https://srgh.ro/arhive/training-in-translational-protocols-for-minimally-invasive-diagnosis-and-therapy-in-pancreatico-biliary-cancers-trip/>



5.4.8 For mass appeal, **video interviews** with project participants were executed and disseminated. The result was **6** such video interviews showing the varied viewpoints of participants, from clinicians, junior researchers, fundamental scientists and project coordinators.

The full-length interviews are available through the project website.
(<https://tripproject.umfcd.ro/interviuri/>)



Interviu | Adrian Săftoiu



Interviu | Cristian Gheorghe



Interviu | Cristian Tiereanu



Interviu | Andreea Bota



Interviu | Ioana Manea



Interviu | Ștefania Bunduc

5.4.9 The most important communication and dissemination method was direct engagement of the general public, professional staff as well as internal staff and ESRs through workshops, seminars, congresses, trainings or summer schools. These included the project funded **3 post graduate courses, 3 workshops and 6 webinars** as well as other national and international events where project participants held presentations as listed in the dissemination section.

5.4.10 Early stage researchers also had the opportunity of exchange visits with the partner centers, during the project there were **10 short-term exchange visits**, 4 at AUMC, 3 at RHH and 3 at UCL. Details of the visits are included in corresponding WP4 deliverables.

5.4.11 Project staff presented over **30** original posters and oral presentations (based on original results of the TRIP project) during the project implementation (January 2023 -August 2025) at over **20 major national and international congresses**. The list of presentations and congress participation is as follows:

International:

- 1. EURO-EUS 2023: EUS 2.0th (livedemo), Milan, 1-3 March 2023.**
 - Saftoiu A. Artificial Intelligence in EUS, invited presentation.
- 2. EUROSON 2023, Riga, 24-26 May 2023.**
 - Saftoiu A. Real-time US in jaundice - tips and tricks, invited presentation.
 - Saftoiu A. EUS as one-stop shop for pancreatic cancer, invited presentation.
- 3. 55th Meeting of the European Pancreatic Club, Alpbach, Austria, 28th June - 1st July 2023.**
 - Stefania Bunduc, MD1,2,3, Noémi Gede, PhD1,4, Szilárd Váncsa, MD1,4, Veronika Lillik, MD1, Szabolcs Kiss, MD1,6, Márk Félix Juhász, MD1,4, Bálint Erőss, MD,

PhD1,4,5, Zsolt Szakács, MD, PhD1,7 Cristian Gheorghe, MD, PhD2,3, Alexandra Mikó, MD, PhD1*, Péter Hegyi, MD, PhD1,4,5. Performing liquid biopsy for the management of pancreatic adenocarcinoma - oral presentation

4. Florida Live EUS 2023 (livedemo), Orlando, 17-19 August 2023.

- Saftoiu A. Multiparametric EUS Do we really need it? invited presentation.

5. United European Gastroenterology Week (UEGW) 2023, Copenhagen, 14-17 October 2023

- Papaefthymiou A, Johnson G, Maida M, Gkolfakis P, Ramai D, Facciorusso A, Arvanitakis M, Ney A, Fusai G, Saftoiu A, Tabacelia D, Phillpotts S, Chapman M, Webster G, Pereira SP. Performance and Safety of EUS-Ablation Techniques for Pancreatic Cystic Lesions: A Systematic Review and Meta-analysis, poster, PP 1626. United European Gastroenterology Journal 2023, Vol 11 (S8). <https://doi.org/10.1002/ueg2.12457>
- Badiu S, Saftoiu A, Coman SA, Tabacelia D, Todiroaie A. Dynamic Contrast Enhanced Harmonic Endoscopic Ultrasound (CHI-EUS) for the diagnosis of focal pancreatic masses. Inflow-Time Mapping - a novel simplistic objective approach: a pilot study, poster, PP 1634. United European Gastroenterology Journal 2023, Vol 11 (S8). <https://doi.org/10.1002/ueg2.12457>

6. Quality & Innovation in Personalised Pancreatic Care, Milan, 28 November 2023.

- Saftoiu A. AI in Pancreatic Endoscopy, invited presentation.

7. European Society of GI Endoscopy (ESGE) Days 2024, Berlin, 24-27 April 2024.

- Saftoiu A. Future and Direction of EUS, invited presentation.
- Podină N, Udriștoiu AL, Ungureanu BS, Constantin AL, Georgescu CV, Bejinariu N, Pirici D, Burtea DE, Gruionu L, Udriștoiu S, Săftoiu A. Automatic detection of pancreatic ductal adenocarcinoma in EUS guided fine needle biopsy samples based on whole slide imaging using deep learning segmentation architectures, oral presentation, OP193. Endoscopy S2/2024. <https://doi.org/10.1055/s-0044-1782894>

8. European Pancreatic Club, Santiago de Compostella, 26-29th June 2024.

- Manea Ioana 1, Fogarasi Marton 1, Grützmeier Simon Ezban 2, Acedo Pilar 3, Klausen Pia 2, Dima Simona Olimpia 1, Gheorghe Cristian 4, Pereira Stephen 3, Vilmann Peter 2, Jinga Mariana 5, Saftoiu Adrian 6. Pancreatic ductal adenocarcinoma patient derived tumor organoids – a new technology in need of standardization? Pancreatology, Volume 24, Supplement 1, 5 December 2024, Page e123. <https://doi.org/10.1016/j.pan.2024.05.315>

9. Nordic EUS Conference (livedemo), Copenhagen, 19-20 September 2024.

- Săftoiu A. When is Advanced EUS imaging indicated (contrast / RTE / SWE), invited presentation.
- Săftoiu A. Is imaging fusion realistic? Invited presentation.

10. United European Gastroenterology Week (UEGW), Wien, 12-15 October 2024.

- Săftoiu A. Pancreatic tumors: diagnosis, staging, resectability, invited presentation. Ultrasound Learning Area.
- Săftoiu A. Artificial Intelligence in Ultrasound, invited presentation. Ultrasound Learning Area.
- Badiu S, Săftoiu A, Cazimirovitz A, Stoicescu A. One-year Update on: Dynamic Contrast Enhanced Harmonic Endoscopic Ultrasound (CHI-EUS) and Inflow-Time

- Mapping: Differential Diagnosis and Prognosis of Focal Pancreatic Lesions with Color Parametric Imaging, moderated poster, MP694.
- Stefania Bunduc, Alexandra Marinescu, Bianca Varzaru, Ioana Prodan, Robert Panait, Cristian Gheorghe. Pancreatic Cancer Associated with Acute Pancreatitis - A Cohort Analysis, moderated poster
- 11. 13th Hungarian Pancreatic Study Group Conference, Budapest, 15-17th November 2024.**
- Stefania Bunduc, Alexandra Marinescu, Bianca Varzaru, Ioana Prodan, Robert Panait, Cristian Gheorghe. Pancreatic cancer associated with acute pancreatitis – a cohort analysis - oral presentation
- 12. EURO-EUS 2025: the training day (livedemo), Milan, 6-7 March 2025.**
- Săftoiu A. Minimum requirements for Trainer, Trainee and Training Center.
- 13. European Society of GI Endoscopy (ESGE) Days 2025, Barcelona, 03-05 April 2025.**
- Săftoiu A. New applications for AI in EUS, invited presentation.
- 14. Digestive Disease Week (DDW) 2025, San Diego, 2-6 May 2025.**
- Săftoiu A. Tumor Staging and 3D Image Reconstruction Techniques, invited presentation. ASGE live stream session.
 - Gruionu LG^{1*}, Udriștoiu A^{2*}, Gheorghe EC³, Rednic V⁴, Constantin AL⁵, Podină N⁵, Badiu SM⁶, Tabacelia D^{6,7}, Țieranu C^{6,7}, Bejinariu N⁸, Pojoga C⁴, Hagi C⁴, Seicean A⁴, Săftoiu A^{6,7}. AI Powered Contrast-Enhanced EUS for Differential Diagnosis of Pancreatic Adenocarcinoma, oral presentation, Abstract #4254574. <https://doi.org/10.1016/j.gie.2025.03.925>
- 15. World Federation Ultrasound Medicine Biology (WFUMB), Kyoto, 30 May - 02 June 2025.**
- Săftoiu A, Badiu SM, Stanciu A, Țieranu C. Ultrasound Fusion Imaging: a Technical Review and Clinical Applications, invited presentation, ID #03231.
 - Săftoiu A, Badiu SM, Stanciu A, Țieranu C. AI in Pancreatic EUS: Current Applications and Future Perspectives, invited presentation, ID #03231.
- 16. United European Gastroenterology Week (UEGW) 2025, Berlin, 04 - 07 October 2025**
- Voicu Rednic^{3,4}, Irina Dragomir³, Claudia Hagi^{3,4}, Cristina Pojoga^{3,4}, Florin Ochea^{1*}, Simona Badiu^{1,2*}, Cristian Țieranu^{1,2}, Andrei Olteanu¹, Mirela Ionescu^{1,2}, Adrian Săftoiu^{1,2}, Andrada Seicean^{3,4}. Role of 2D Shear Wave Elastography in Endoscopic Ultrasound Evaluation of Normal Pancreas and Solid Pancreatic Masses, poster presentation.
 - Simona Badiu^{1,2*}, Florin Ochea^{1*}, Cristian Țieranu^{1,2}, Andrei Olteanu¹, Mirela Ionescu^{1,2}, Irina Dragomir³, Voicu Rednic^{3,4}, Claudia Hagi^{3,4}, Cristina Pojoga^{3,4}, Andrada Seicean^{3,4}, Adrian Săftoiu^{1,2}. Endoscopic Ultrasound 2D Shear Wave Elastography for Differentiation of Normal Liver and Liver Cirrhosis via Left Lobe Assessment, poster presentation.

National:

- 1. 42nd National Congress of Gastroenterology, Hepatology and Digestive Endoscopy Iasi, Romania, 7-10 June 2023**
- Jinga M. *Mistakes in management of pancreatic mass*
 - Săftoiu A. *Pancreatic neuroendocrine tumors*
 - Jinga M, Balaban VD. *Pancreatic cystic lesions*

- Saftoiu A. *Tips and tricks for EUS guided FNA*
- Gheorghe C. *Tips and tricks for endoscopic management of ampullary tumors*
- Saftoiu A. *Drainage of pancreatic fluid collections*
- Saftoiu A. *Future of endoscopic ultrasound*
- Saftoiu A. *Paving the way of the future: can we elevate the standard of endoscopy?*
- Iovanescu V. *ERCP is done - what comes next? Postprocedural care & late complications*
- Gheorghe C. *Recent advances in acute pancreatitis*
- Gheorghe C. *The first 24 hours: insights in fluid management in acute pancreatitis*
- Bunduc S. et al. *Acute pancreatitis caused by pancreatic cancer - an entity we must be aware of*

2. Pancreatic Fest, Bucharest, 8-9 September 2023

- Gheorghe C. *Quality indicators of EUS for the pancreatic disorders*
- Saftoiu A. *Shear-wave and EUS strain-elastography for the diagnosis and prognosis of chronic pancreatitis*
- Bunduc S. *The role of comprehensive genetic testing in pancreatic adenocarcinoma*
- Jinga M, Balaban VD. *Therapeutic approach in cystic pancreatic lesions*
- Balaban M. *Exocrine pancreatic insufficiency in post-acute necrotic Pancreatitis*
- Gheorghe C. *State of the art lecture: Pancreas & IBD: An overview*
- Topala M et. al. *Pancreatic disorders in patients with IBD: report from a tertiary center*

3. 11th Update on Hepatology Course, Bucharest, 21-23 March 2024.

- Manea I. *Organoids – new perspectives in personalized medicine for chronic liver diseases.*
- Saftoiu A. *EUS elastography of the liver.*
- Jinga M, Gheonea D, *EUS-guided vs. transabdominal liver biopsy*

4. 43rd National Congress of Gastroenterology, Hepatology and Digestive Endoscopy Cluj-Napoca, 27-29 June 2024.

- Țieranu C, Saftoiu A. *Role of AI for the evaluation of pancreatic neoplasms.*
- Saftoiu A. *Small solid pancreatic lesions: how to diagnose.*
- Balaban V, Jinga M. *Pancreatic neuroendocrine neoplasms: one stop shop for management.* Oral presentation

5. 19th National Gastroenterology and Hepatology Summer School, Rm. Vâlcea, 10-12 July 2024

- Manea I. *Pancreatic tumoral organoids obtained from EUS-FNB: a growth and biobanking protocol.* Oral presentation.
- Saftoiu A. *Early diagnosis of pancreatic cancer.*

6. Pancreatic Fest, Bucharest, 6-7 September 2024.

- Saftoiu A. *Future role of EUS in pancreatic disorders.*

- Gheorghe C. *Standards for pancreas unit within gastroenterology department: European model of patient care*
- Jinga M. *Update of the Horizon Europe Trip Project (Training in Translational Protocols for Minimal Invasive Diagnosis and Therapy in Pancreatico-Biliary Cancers)*
- Gheorghe C. *Introduction remarks: early diagnosis, better treatment results in PDAC*
- Manea I. *EUS-FNA and EUS-FNB samples in basic PDAC research - what can we do with them?*
- Jinga M, Balaban VD. *Therapeutic approach in pancreatic mucinous cystic lesions*
- Balaban M. *Groove Pancreatitis - diagnostic challenges*
- Gheorghe C. *Introduction: The spectrum of pancreatic manifestations in IBD*
- Topala M. *Pancreatic disorders in patients with IBD: update report from a tertiary center- update 2024*

7. News in Gastroenterology, Cluj Napoca, 8-9 November 2024

- Jinga M. *The Multidisciplinary Pancreatic Cyst Clinic: A Collaborative Approach to Streamlined Management*

8. 12th Update on Hepatology Course, Bucharest, 20-22 March 2025.

- Săftoiu A. *To do or not to do: ecoendoscopy in cirrhosis with concomitant pancreatic tumors.*

9. Euroson School, Timișoara, 27-29 March 2025.

- Săftoiu A. *The role of contrast-enhanced EUS. Euroson School.*

10. Craiova Connects Gastro-NutriDiab-Endocrino-Cardio, Craiova, 10-12 April 2025.

- Săftoiu A. *Artificial intelligence (AI) – Revolutionizing Healthcare.*

11. SRUMB (Romanian Society of Ultrasonography, Iași, 25-26 April 2025

- Săftoiu A. *How can I use US in pancreatic pathology. WFUMB course,.*
- Săftoiu A. *EUS cu FNA/FNB + avantajele imagistice ale EUS.*
- Săftoiu A. *Rolul AI și al noilor tehnologii în ecoendoscopie.*
- Săftoiu A, Badiu S. *Evaluarea ecografică a eficienței drenajelor în colecțiile peri-pancreatice.*
- Săftoiu A. *Elastografia ecoendoscopică.*

12. 44rd National Congress of Gastroenterology, Hepatology and Digestive Endoscopy Bucharest, 11-14 June 2025

- Gheorghe C. *Acute pancreatitis : Common and unusual causes , risk stratification and optimal management in 2025*
- Jinga M. *Diagnosis in chronic pancreatitis*
- Jinga M, Balaban DV. *Pancreatic Cystic Lesions - From Guidelines to Clinical Practice*
- Calu V, Săftoiu A. *Obstructive Jaundice: Staged Management Algorithm*
- Balaban VD. *The complex role of the gastroenterologist in pancreatic cancer: Diagnosis and symptoms' control*

- Saftoiu A. *Quality Standards in EUS Evaluation of Pancreatic Tumors: from Optical Diagnosis to Tissue Acquisition*
- Jinga M, Balaban VD. *Differential Diagnosis of Cystic Pancreatic Lesions*
- Saftoiu A. *Early Diagnosis of Solid Pancreatic Tumors*
- Gheorghe C. *Preoperative Preparation for Pancreatic Cancer*
- Bunduc S. et. all. *Prognostic factors in Metastatic Pancreatic Ductal Adenocarcinoma: A retrospective cohort analysis.*